Photosound, the global brand communications agency, is has announced a new digital project manager to its global digital team.

Jon Cardus joins Photosound as digital project manager from Wunderman.

Cardus, a veteran in web and multimedia project direction, joins Photosound with extensive experience in leading the strategy, commissioning, design and production of national and international internet, intranet, interactive TV and digital video for broadcast, B2B and B2C marketing, branding and communications.

“I am thrilled to be joining Photosound at such an exciting time,” said Cardus. “Photosound is at the forefront of digital media innovation in medical communications and to be working with such prestigious clients is a real thrill.”

A graduate in Microbial Biotechnology, Cardus brings over 15 years of experience and expertise in digital media and communications from the BBC, Wunderman, TMW, FMG, Engage Group, Digitalsavvy and Cimex Media.

Jon has managed and delivered a wealth of programs for a diverse range of clients both in healthcare and beyond. Clients include BBC Online, Jaguar Land Rover Media Centre, Nissan, Pfizer, O2, GlaxoSmithKline to name but a few.

“We are delighted to welcome Jon Cardus to the team,” said Jeremy Williams, CEO of Photosound. “Jon’s expert reputation within the digital field precedes him and his experience and expertise brings an exciting and valued skill and approach to our clients in developing, evolving and delivering new and comprehensive digital strategies and solutions.”